

2<sup>nd</sup> September, 2018

Breakfast : 9:00 AM-9:30 AM.  
Technical Session – IV: 09:30 AM to 11:30 AM  
Sub-Theme : Ethical Perspective of Demonetization  
Technical Session – V : 11:30 AM to 01:30 PM  
Sub-Theme : GST and ITS Impact on Business  
Lunch Break : 01:30 PM to 02:30 PM  
Valedictory Session : 02.30 PM-04:00 PM

#### REGISTRATION

With Paper Rs. 1000/- (for single author paper) and Rs. 1500/- (for joint author paper) . Without Paper Rs. 500/- ( For Teachers Research Scholars etc.)

#### ACCOMMODATION

Accommodation may be provided to outstation participants on request (at least 10 days before).

#### IMPORTANT DATES

Submission of abstract : On or before 7<sup>th</sup> August.2018  
Submission of full paper : On or before 12<sup>th</sup> August,2018

#### IMPORTANT CONTACTS

Dr. C.Bora :7002800049 / email : drchaytanyabora@yahoo.in  
Mr. Ranjan Kalita 9435037285 / email : kalitaranjan73@gmail.com  
Mr. P.K.Haloi :9954447193  
Publication Opportunities : (with ISBN ), Proceedings of the Seminar, NEJCOM, ECOMAN

#### ABOUT THE COLLEGE & CONNECTIVITY

Tinsukia Commerce College is a provincialised college situated in Tinsukia district headquarter town. The college was established in 1972 and has so far been accredited two times by NAAC with B Grade. The college has Commerce and Arts Stream at Undergraduate level. Besides its General and Speciality Programs the college imparts education through its study centres of KKHSOU and DDE (DU), SOS etc.

The college is well connected by road, rail and air. It is located at a distance of just 3 kms each from the Tinsukia ASTC bus stand and from the New Tinsukia Railway Junction. The college is at 45 kms distance from Mohanbari Airport of Dibrugarh. Which has direct and daily connectivity from New Delhi and Kolkata Airports.

#### ACCOUNT DETAILS :

Indian Bank  
Tinsukia Bazaar Branch.  
Account Name : TCC Publication Centre  
Account No. : 6487193389  
IFSC Code : IDIB000T144

N.B. This Invitation Letter is accessible at our college website  
[www.tinsukiacommercecollege.edu.in](http://www.tinsukiacommercecollege.edu.in)

## BOOK POST

To

From :  
Dr. C. Bora,  
Principal  
Tinsukia Commerce College  
Tinsukia - 786145  
District : Tinsukia (Assam)

## ICSSR- SPONSORED NATIONAL SEMINAR

On

## Ethics & Business Environment

with reference to the  
Post-Demonetization and Present GST Era

on

1<sup>st</sup> and 2<sup>nd</sup> September, 2018



Organised by :

Tinsukia Commerce College  
P.O. : Sripuria  
Dist. : Tinsukia 786145 (Assam)



## Invitation

Sir/Madam

It pleases us to inform you that Tinsukia Commerce College is organizing a UGC sponsored National Seminar on **“Ethics & Business Environment with reference to the Post-Demonetization and Present GST Era”**.

It is expected that the seminar would provide a suitable platform to scholars and faculty members of universities and colleges as well as social activists belonging to various organizations to interact and exchange their views on the topic

We therefore cordially invite you and your faculty members to attend and actively participate in the Seminar by presenting papers on any self chosen relevant sub-themes covering the broader perspectives given.

With best regards.

Yours sincerely

**Dr. Chaytanya Bora**  
Principal & Chairman

**R. Kalita**  
Organising Secretary

**NATIONAL SEMINAR ORGANISING COMMITTEE**  
TINSUKIA COMMERCE COLLEGE, TINSUKIA

Phone : 7002800049

e-mail : drchaytanyabora@yahoo.in

### ABOUT THE SEMINAR

Ethics simply mean rightness and wrongness of human behaviour towards society. Ethics in Business has been a very crucial and controversial area of study in present day world. In a fast changing economy like India, how can the business community ensure welfare of self and the society by being ethical.

One can succeed in business by being ethical. A business can deliver socially in areas like education, health and hygiene, environment – friendly activities, human resource development etc., thereby contribute to upliftment of society at large. But profitability is definitely a pre-requisite for that. Fair business practices can positively contribute to healthy environment and vice-versa.

A business is a part of socio-economic transformation process. In present Indian business environment, we have witnessed major changes in policy decisions at National and State level, in the name of demonetization, GST etc. We have seen the tremendous influences of these policies on the business community in both positive and negative directions. It has obviously affected the ethical issues also.

The demonetization scheme may have good intentions, but it causes millions totally undesirably. Moreover, the Goods and Services Tax (GST), the objective of which was to simply tax system by merging all indirect taxes into one tax bracket, the implementation process brought havoc to the whole of middle and lower middle class businessmen.

Considering all these aspects, this seminar has been organised to focus on the following :

- 1) To study the present Business practices in India and its impact on our Society.
- 2) To assess the level of ethics followed by the business community in pre and post demonetization and GST era.
- 3) To point out the impact of GST and Demonetization on business ethics
- 4) To devise some measures for overcoming the obstacles brought by Demonetization and GST, for ensuring more healthy business practices in India.

### THEME OF THE SEMINAR

“Ethics & Business Environment with reference to the Post-Demonetization and Present GST Era.”

### CALL FOR PAPERS

Papers are invited from teachers, scholars, students, business community etc.

### PROCEDURE FOR SUBMITTING PAPERS AND ABSTRACTS

- Papers must be original and related to either of the sub-themes or the main theme of the seminar.
- Paper without an abstract will not be accepted in any case.
- Length of Abstract : Maximum 200 words & Length of Paper : Maximum 2000 words.
- Write up must be composed in M.S Words, Times New Roman Font, 12 point letter with double spacing and in A<sup>4</sup> size of paper.
- Write up may be sent preferably through e-mail (scanned text will not be accepted) or by post (both hard and soft copy).
- Power-point presentation will be preferred.
- A participant cannot present more than one paper.
- In case of joint papers, the maximum no. of collaborators must be limited to 2 (two).
- Papers may be written either in English or in Assamese

### DETAILED AGENDA

#### 1<sup>st</sup> September, 2018

Registration	: 8.30 AM to 9.30 AM
Breakfast	: 9.30A.M. -10 A.M.
Inaugural Session	: 10 AM to 11.30 AM
Technical Session – I	: 11.30 AM to 01.00 PM
Sub-Theme	: <i>Business Ethics &amp; Management Practices in India</i>
Lunch Break	: 01.00 PM to 02.00 PM
Technical Session – II	: 02.00 PM to 03.30 PM
Sub-Theme	: <i>State of Business &amp; Political Ethics in India</i>
Technical Session – III	: 03.30 PM to 5.00 PM
Sub-Theme	: <i>Demonetization &amp; Digitalisation for Cashless Transactions</i>